

Website & Digital Presence Services

Simple, affordable packages for Sydney small businesses

Professional websites and practical digital support that help more customers discover your business, feel confident choosing you and get in touch with ease.

FOUNDING CUSTOMER OFFER: The first 5 eligible customers confirmed by 31 August 2026 receive up to 50% off selected website packages.

Launch offer at a glance

Service	Standard price	Founding offer
One-Page Website	AUD \$799	AUD \$399
Starter Website	AUD \$999	AUD \$499
Website Refresh	From AUD \$899	From AUD \$449
Google Business Profile Tune-Up	AUD \$200	AUD \$200
Website Care	AUD \$99/month	AUD \$99/month

1. Free Digital Presence Review

FREE	A concise review to identify practical improvements before you commit to any work.
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Included

- Website and mobile experience check
- Contact and enquiry-path review
- Google Business Profile observations
- Three priority recommendations
- Easy-to-read digital review report

Scope boundary: Assessment only. It is not a full SEO, accessibility, cyber-security or legal compliance audit.

2. One-Page Website

AUD \$399 founding offer	A polished single-page website for a small business that needs a simple and credible online presence.
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Included

- One scrolling website page
- Home, services, about and contact sections
- Mobile-friendly template-based design
- Contact form and click-to-call
- Google Maps or service-area section
- Basic page title and description

- One consolidated revision
- Launch support

Scope boundary: Standard price AUD \$799. Client supplies accurate business details, logo and images. Domain, paid tools, custom branding, booking systems, e-commerce and additional pages are separate.

3. Starter Website

AUD \$499 founding offer

A practical multi-page website for a business that wants to explain its services clearly and generate enquiries.

Included

- Up to 4 standard pages
- Mobile-friendly template-based design
- Services and service-area content
- Contact or quote form
- Click-to-call and Google Maps
- Basic search setup
- One consolidated revision
- Launch support

Scope boundary: Standard price AUD \$999. Excludes custom portals, online payments, advanced booking, large copywriting requirements, multiple design concepts and complex integrations.

4. Website Refresh

From AUD \$449 founding offer

A focused refresh for an older website where the existing structure and content can be reused.

Included

- Cleaner template-based layout
- Mobile presentation improvements
- Clearer navigation and calls to action
- Contact-form and click-to-call review
- Basic clean-up of existing content
- One consolidated revision

Scope boundary: Standard price from AUD \$899. Final price depends on the current platform and condition. Rebuilds, migrations, custom code and major content rewrites are separate.

5. Google Business Profile Tune-Up

AUD \$200

A practical profile review to help customers see accurate, complete and consistent business information.

Included

- Business information review
- Category recommendations
- Service-area recommendations

Clear scope. Practical delivery. Local support.

- Business description draft
- Services and photo checklist
- Review-request guidance
- Owner approval before changes

Scope boundary: No ranking, review-volume or Google-approval guarantees. Ongoing posting, review replies and advertising are not included.

6. Website Care

AUD \$99/month

Ongoing support for businesses that do not want to manage routine website tasks.

Included

- Managed hosting where applicable
- SSL and uptime checks
- Routine backups
- Supported-platform updates
- Up to 20 minutes of minor content changes per month
- Email support

Scope boundary: Unused support time does not roll over. New pages, redesigns, SEO campaigns, urgent after-hours work and custom integrations are quoted separately.

How it works

Step	Stage	What happens
1	Review	We discuss your business and current online presence.
2	Confirm scope	You receive clear inclusions, price and expected timeline.
3	Build	The agreed website or improvement is prepared using proven templates.
4	Review	You provide one consolidated round of feedback.
5	Launch	The approved work is published, with ongoing care available.

Founding offer conditions

- Available to the first 5 eligible customers who confirm an agreed project by 31 August 2026.
- The 50% discount applies only to the One-Page Website and Starter Website packages. The Website Refresh offer represents approximately 50% off the indicative standard starting price.
- One offer per business. The offer applies to the initial project fee only.
- Domain registration, paid software, subscriptions, advertising, photography and third-party costs are excluded unless specifically stated.
- The project begins after scope confirmation and receipt of required business content.
- Final pricing is confirmed in writing before work starts.

Clear scope. Practical delivery. Local support.